Saturday, March 31, 2012 ★★ 14 sections / Vol. 27 / No. 114 P18 | Mobile Alert | www.inquirer.net

PHILIPPINE DAILY INQUIRER



WORTH THE WAIT Two-year-old Jireont Tamayo sleeps on a folding bed, his legs propped up on a can of biscuits, at a bus terminal in Araneta Center in Cubao, Quezon City, on Friday. The boy's parents are waiting for a bus to Pinear, Masbate province, where they will spend the Holy Week. The Tamayos are among the thousands who jam bus terminals in the metropolis in the annual rush to the provinces for the Lenten holidays.

Ex-gov now a 'fugitive'

5 children drown in Capiz floods

By Felipe V. Celino
Inquirer Visayas
and Kristine L. Alave in Manila

ROXAS CITY—Five children drowned and dozens of villages were submerged in floodwaters after three days of rains in Capiz province, relief officials reported yesterday.

5 CHILDREN A11



RITUALS OF THE SEASON A resident of Barangay Poblacion in Makati City fixes a reproduction of a painting depicting the death of Jesus Christ to mark a Station of the Cross, a Lenten practice during the Catholics' holiest week of the year.

Manhunt for Reyes, brother intensified

By Redempto D. Anda
Inquirer Southern Luzon
and DJ Yap in Manila

PUERTO PRINCESA CITY—Declaring them "fugitives" from justice, Interior Secretary Jesse Robredo vowed to use "all resources available" in the manhunt for Palawan's former Gov. Joel T. Reyes and his brother Mario, both accused of killing an environmentalist-broadcaster.

EX-GOV A6

High power bills wreak havoc on family budgets

By Amy R. Remo

HIGH A6

'Give nature a little rest,' switch off lights for Earth Hour tonight

By Norman Bordadora

GIVE A6

Wellness wake-up call for 'sleepless' BPO agents

By Paolo G. Montecillo

WELLNESS A6



Century (wo)men to get ₱100K, 50% discount

By Gil C. Cabacungan

WHO WANTS to live to the ripe old age of 100? Who wouldn't when you're guaranteed a ₱100,000 cash reward, a tax discount and a congratulatory note from the President of the Philippines?

CENTURY A6

'SC ruling on prime QC land blow to land titles'

By Marlon Ramos

SC RULING A6

WEATHER FORECAST

Second FRONT PAGE



TAXMAN'S 'HARASSMENT'

Allies come to Pacman's defense



EDSA PROTEST

A protester is bodily carried off the Edsa Shrine in Quezon City where they held a rally to protest the increasing price of fuel and other petroleum products in the country.

By Cathy Yamsuan

IS THE BUREAU of Internal Revenue (BIR) harassing Sarangani Rep. Emmanuel "Manny" Pacquiao because, unlike 188 of his colleagues in the House of Representatives, he did not sign the articles of impeachment against Chief Justice Renato Corona?



PACQUIAO

'Ridiculous'

Pacman's demand

No VIP treatment

P-Noy-Danding deal over coco funds feared

By TJ Burgonio

Palparan trial set to resume

Lawyers want Ampatuan grandson moved to Metro

By Julie M. Aurelio

Much-delayed operation

Palace, CA justices settle case over withheld pay

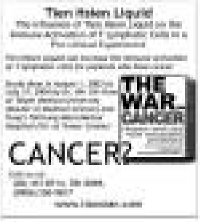




Motion to dismiss

Retirees' recourse











3DAY SALE
MALL OF ASIA • TAYTAY • LIPA
ROSALES • CEBU
UP TO 50% OFF
GREAT BUYS STOREWIDE
MAR 30 • 31 • APR 1
WIN
iPhone 4S
with Globe Prepaid SIM
5 WINNERS per branch
AVAIL
0% interest
3 months installment
P5,000 purchase
ENJOY
5% rebate
Credit Card
See mechanics poster for details.
DEPARTMENT STORE

Ex-gov declared a 'fugitive'; police manhunt on

Environmental laws

Protective custody



JOEL REYES

Hospital arrest rejected

Hagedorn's side

Palace appeal

Still in the country

Green groups urge gov't to push long-delayed policy on renewable energy

By Kristine L. Alave

Locked in with coal

Lower rates

Cheaper in the long run

Abundance of green energy

Wellness wake-up call for 'sleepless' BPO agents



UP ALL NIGHT File photo of call center agents working in a BPO office in Manila.

DOLE guidelines

2nd largest forex source

High turnover rate



Honda recalls CR-Vs with short light wiring

[illegible]







High power bills wreak havoc on family budgets

Zambo electric co-op warns blackouts could rise to 6 hrs/day

Failure of gov't policy

'Electrifying protest'

House bill filed

SOCIAL SECURITY SYSTEM

NOTICE

The Daily Gospel

Saturday, March 31, 2012

'Give nature a little rest,' switch off lights for Earth Hour tonight

Always Earth Hour

The bigger picture

Lights out for Smart

SC ruling on QC land assailed

Corona votes twice

Absence of signatures

Equal protection clause

To preserve Torrens' integrity

Gov't's responsibility

Century (wo)men to get ₱100,000

Worthy of emulation

Self-discipline

50% discount, no VAT

Across the NATION

Cebu school defies court, won't let students attend graduation

CEBU CITY—A school here defied a court order to allow two of its graduating high school students to attend commencement exercises after the students were barred from doing so by school authorities over a Facebook posting of pictures showing the girls in bikinis.



ABUNDANCE

C. Mindanao workers to get ₱10 pay hike

Couple in cab attack nabbed for being rebels



Saying he was stripped of clothes, dignity, worker sues Japanese boss

'I was so embarrassed because I was only wearing my briefs...'

NEWSBRIEFS

Fare hike OKd

4 miners safe

Girl raped, slain

Sotelo; 76

INQUIRER Visayas

No cash doles, but projects in Leyte

By Vicente S. Labro
Leyte

FARMER Felix Baron is proud of his work. Baron, 69, helped rehabilitate a farm-to-market road in his village in Anahawan town, a fifth-class municipality (annual income: P15 million-P25 million) in Southern Leyte.



A REHABILITATED farm-to-market road in Barangay Mercedes in Silago, Southern Leyte.



AT LEAST 600 breeders can be accommodated in Leyte Provincial Freshwater Fish Hatchery in Barangay Libongao, Kananga, Leyte.

Counterpart funds

Costly transport

Road problems

Hatchery project



A CANAL on the farm-to-market road in Barangay Mercedes in Silago, Southern Leyte, brings irrigation water to farms and backyard fishponds.

Woman stricken with deadly disease shows way to excel in school

'Lupus is systemic so you never know when your kidneys, brains or other organs will be affected. Every morning I wake up, I am very thankful that I am alive, that I can feel the pain'

By Hazel F. Villa
Iloilo City

THERE were days when her joints would be so painful and swollen, and the colors of her fingers would turn violet, grey or white.

PEOPLE

Many awards

Systemic disease



No help needed

Poor parents



CJ's testimony to help defense, Miriam says



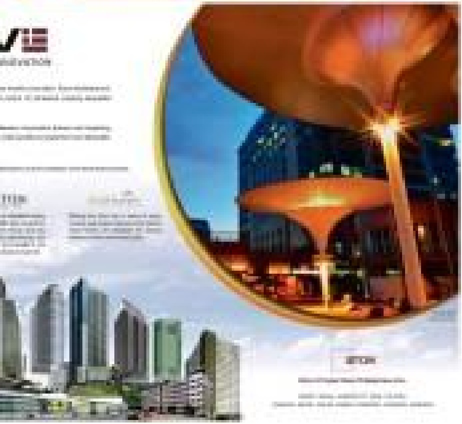
House distracted by impeachment trial–Belmonte



5 children drown in Capiz floods







INQUIRER

OPINION

Incomparable destination

EDITORIAL



Pilate's 'footprint'

VIEWPOINT

Juan L. Mercado

Questions for the JBC

GET REAL

Solita Collas-Monsod

Listening is optional



SOCIAL CLIMATE

Mahar Mangahas

Building a literate society

COMMENTARY

Butch Hernandez

Strategic CSR



BUSINESS MATTERS

Felipe B. Alfonso

Stars in my palms

YOUNG BLOOD

Jemeliza Kathryn F. Soledad

NOTICE TO YOUNGBLOOD CONTRIBUTORS:

Strikes cause inconvenience

LETTERS

Cook a veggie burger

Dirty tricks department





GIVE MOTHER EARTH a BREAK!



ONE HOUR IS ALL IT TAKES

JOIN EARTH HOUR 60+

BRIGHT NOW!
DO RIGHT. BE BRIGHT.

DOE

TURN OFF YOUR LIGHTS
from 8:30 to 9:30 pm
MARCH 31, 2012

www.doe.gov.ph

Philippine Information Agency

BRIGHT NOW! DO RIGHT. BE BRIGHT.

DOE

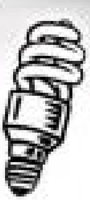
ENERGY CONSERVATION TIPS

We can save on our energy consumption in both our homes and offices.

And here are the ways:



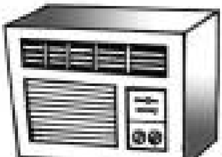
LIGHTS

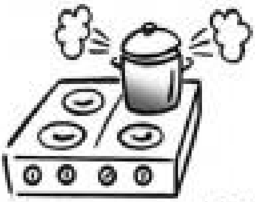


Keep your flourescent tubes clean from dirt and dust. Choose Compact Fluorescent lamp (CFL) over the regular bulbs and flourescents. Have your fluorescent tube and starter changed regularly.

AIRCON

Choose to buy an air-conditioner unit that bears the Energy Efficiency Factor (EEF) label. Consider the aircon's capacity relative to the size of the room where it will be installed. Maintain the cleanliness of the air filter. For optimum satisfaction, make sure that the room where the air-condition unit is installed does not have any leakages.





STOVE

Stove: When buying a gas range or oven, choose the ones that has automatic ignition system. Prefer using Liquified Petroleum Gas (LPG) over electronic powered cooking machines. Develop a system of cooking.

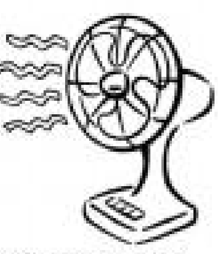
REFRIGERATOR



Look for the Energy Efficiency Factor (EEF) label when you buy a refrigerator unit: the higher the EEF, the more efficient the unit is in terms of energy consumption. Avoid letting ice on the freezer reach thickness beyond ¼ inch. Always check the condition of the gasket. Maintain the cleanliness of the condenser coil.



IRON



Set a regular schedule for pressing clothes. It is better to iron clothes in the morning when the temperature is still cool. Start with clothes that are made of thick and heavy fabric, then press the thinner and lighter clothes last.



TELEVISION

Switch off and unplug your TV when not in use. Do not put your TV on stand-by mode as it still consumes energy. Using multiple television sets add up to your total energy consumption.

ELECTRIC FAN

Maximize the use of your electric fan by locking in the oscillator when only one person is using it. Regularly clean the fan blades for optimum functionality.

Courtesy of:
Department of Energy
Energy Center, Fort Bonifacio
Taguig City

PIA Philippine Information Agency

GOING ON A ROAD TRIP?

Be a BRIGHT Motorist



- Fill up your gas tank early
- Check your tires for air
- Take only what is essential. Do not overload your car's weight capacity
- Know and use alternate routes to avoid traffic
- Avoid using your car's air-condition system. Roll down your windows for fresh air
- Do not over speed. Drive at a moderate pace
- Don't let your car idle for more than three minutes
- Have your car checked regularly
- Stay alert on the road

BRIGHT NOW!
DO RIGHT. BE BRIGHT

Avoid wastage!

DOE

Courtesy of:
Department of Energy
Energy Center, Fort Bonifacio
Taguig City

PIA Philippine Information Agency

SPORTS

Kings in semis; B-Boys in QF



[illegible]



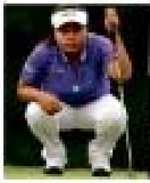








Shin keeps Korean imprint on DHL trophy



BP Season 9 starts today sans nat'l baseball aces

Miguel slays ghost of Open collapse



Tams leave fate to guards; Bulldogs beef up

Cayco brothers stamp class in Clark drag race



BRC takes its turn: Manalo-Tiu showdown tipped

Slam-bang matches feature UFL leaders

14 Pinoy jins seeking world junior top honors

Big games up on NBA Premium TV

The Rock-Cena tiff on Studio 23


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Dreaded '90s robbery group behind Robinsons heist, says police official

By Nancy C. Carvajal and DJ Yap

[illegible]

6 studes denied diplomas by school

By Nina Calleja

A "NAUGHTY" act proved to be their undoing.

[illegible]

2 security guards nabbed for sale of loose firearms

By Jeannette I. Andrade

[illegible]





QC gov't opens breast-feeding station at city hall

An irresponsible PNP official

ON TARGET

Ramon Tulfo



6 studes denied diplomas by school

Dreaded 90s group

2 guards

The WORLD

Editor: Lowene B. Gacoo



TALACKOVA

Ms Universe wannabe, born male, barred

VANCOUVER, British Columbia—Beach shots display her as every inch a curvaceous beauty queen.

But 23-year-old Jenna Talackova was born male, and that led the Miss Universe Canada organizers to disqualify her last week as a finalist in the Miss Universe Canada pageant taking place in May.

The rules of the contest run by the Donald Trump organization say entrants must be "naturally born" females.

The Vancouver woman underwent a sex change four years ago.

"She did not meet the requirements to compete despite having stated otherwise on her entry form," said a statement from Miss Universe Canada. "We do, however, respect her goals, determination and wish her the best."

The pageant's New York-based parent backed the decision.

"After review organizers discovered that Jenna Talackova falsified her application and did not meet the necessary requirements to compete in the 2012 Miss Universe Canada pageant," a statement said.

The disqualification has won Talackova widespread sympathy and raised the question of whether the pageant has the right to decide who is female.

Talackova is obtaining legal counsel and is expected to make a statement next week, said her spokesperson, Amy Richards.

Her change of gender was hardly a secret before the contest because she had competed in the 2010 Tiffany Miss International Queen Competition for transgendered and transsexual women in Pattaya, Thailand. In a video interview for that pageant, she said she had lived her life as a female since age 4, began hormone therapy at 14 and changed sex at 19.

"I regard myself as a woman with a history," she said.

Connie McNaughton, Miss World Canada in 1984 and first runner-up for the world crown, called the decision outdated and discriminatory.

Some countries have their candidates undergo cosmetic surgery, she said, so what's wrong with sex-change surgery "because in your heart and soul you believe yourself to be a woman?"

A Vancouver transgendered activist, Jamie Lee Hamilton, said Talackova could sue for violation of her human rights. *AP*

HK billionaire brothers arrested in bribery inquiry

HONG KONG—Hong Kong's antigraft agency on Thursday arrested two billionaire brothers who run the biggest real-estate company in the city-state, accusing them and a former top government official of corruption.

The brothers, Raymond and Thomas Kwok, the joint chairmen of Sun Hung Kai Properties, were arrested by the Independent Commission Against Corruption. The arrests were made in connection with an investigation into violations of antibribery laws, the company said in a regulatory filing to the Hong Kong stock exchange on Thursday.

The company said the ICAC issued a search warrant for its offices and it had "been required to provide certain information with regard to the allegations."

The ICAC confirmed earlier on Thursday that it had arrested two unidentified senior executives of a listed company and an unidentified former principal official of the Hong Kong government for alleged violations of antibribery laws and "misconduct in public office."

Several media outlets identified the government official as Rafael Hui, the former chief secretary of the civil service, the second-highest position in the local government. Hui resigned on Thursday from his role as an independent director of AIA, the Asian unit of American International Group Inc., "in order to attend to other commitments," AIA said in a stock exchange announcement.

The arrests sent shock waves through Hong Kong, a city traditionally known for both catering to real estate tycoons and for being home to one of the most transparent governments in Asia.

The Kwok brothers control a family fortune worth $18.3 billion as estimated by Forbes magazine, which this month ranked them No. 27 on its list of the world's billionaires.

"They have so much money, they can buy anything," said Francis Lun, a managing director of the Hong Kong brokerage firm Lyncean Holdings.

The growing discontent with Hong Kong's widening wealth gap and a lack of full democracy have in recent years heightened criticism against what is increasingly viewed as collusion between government officials and the megarich.

This month, the city's top official, Donald Tsang, offered an apology while speaking to the local legislature after a series of news reports suggested he might have conflicted interests. The reports described his recent trips on his friends' yachts and private jets, as well as his attendance at a banquet at a Macau casino, which prompted Tsang to call "on the public not to lose confidence in Hong Kong's institutions," according to a government statement.

David Webb, a corporate governance activist in Hong Kong, said of the arrests, "This, along with the recent disclosures of Donald Tsang 'jetting around' with tycoons on yachts and jets, certainly strengthens perceptions that business and government are too cozy" in Hong Kong. *NYTNS*

WORLDBRIEFS

Japan to intercept N. Korea rocket if threatened

TOKYO—Japan's defense minister on Friday ordered missile units to intercept a long-range rocket expected to be launched by North Korea next month if the rocket or its fragments threaten to hit Japan. The order from Defense Minister Naoki Tanaka came at a meeting of Japan's national security council. It followed instructions issued earlier in the week for the military to prepare to intercept the rocket if it enters Japanese territory. The launch is expected to fly past western Japan after its launch from North Korea's west coast sometime between April 12 and 16. The plan has raised concerns that a failed launch, or a falling stage of the rocket, could endanger Japanese lives or property. Chief Cabinet Secretary Osamu Fujimura urged people to stay calm, saying the military is preparing "just in case." *AP*

Spain engulfed by nationwide anti-austerity strike

MADRID—Spanish workers enraged by austerity alternatives reforms to prevent the nation from becoming Europe's next bailout victim for the nation's economy in a general strike, closing factories and clashing with police as the new center-right government tried to convince investors the nation isn't headed for a financial meltdown. Tens of thousands held protest marches in Madrid and other cities on Thursday, and the demonstrations turned violent in Spain's second-largest city of Barcelona, where hooded protesters smashed bank and storefront windows with hammers and rocks and set fire to streetside trash containers. The protests came a day before Prime Minister Mariano Rajoy's administration is expected to announce about 30 billion euros ($40 billion) in spending cuts and tax hikes to ease increasing fears about Spain's budget deficit. European leaders insist drastic cuts must be made this year, even though reductions in government spending are almost sure to boost the unemployment rate of nearly 23 percent, the highest among the 17 nations that use the euro. *AP*

UN says 1M Syrians need humanitarian help

UNITED NATIONS—At least one million Syrians need humanitarian assistance, a UN spokesperson said Thursday at the end of an assessment mission to the country. International experts, Eight UN experts and three from the Organization for Islamic Cooperation went on government-led visits which ended on Monday. "The joint analysis of the OIC and UN indicates that at least one million Syrians are in need of humanitarian assistance," said deputy UN spokesperson Eduardo del Buey. "Although some areas could not be accessed due to insecurity or time constraints ... UN and OIC staff were able to visit opposition-held neighborhoods," said del Buey. The UN and OIC staff were able to visit some opposition-held areas. The population needs "protection, food, medical assistance, nonfood items such as bedding and blankets and education," the spokesperson told a briefing. *AP*

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500 mins. to SMART & TNT

1GB DATA mobile browsing

*Exclusive of the P350.88 license fee.
For more details, please visit www.smart.com.ph/dataplan1000.
Per DTI-NCR Permit No. 1633 Series of 2012.

Hurry!
Available until May 8, 2012 only.

SMART
LIVE MORE

IN THIS ISSUE
■ US, Asean launch trade project /B3

BUSINESS

■ Globe creates unit to finance start-ups /B6

Firms vie for 38 coal prospects

Indicators

PESO-DOLLAR RATE

42.920



STOCK MARKET

22.49



PSEi nears all-time high

Energy exec sees awarding of contracts by August

THE DEPARTMENT of Energy yesterday received 69 bids for contracts to explore and develop 38 highly prospective coal blocks across the country, considered an "overwhelming" number that proved investors' unwavering confidence in the Philippines.

Treasury to issue ₱106.5B in bills, bonds in Q2



Ayala Land to issue ₱15B in 7-year, 10-year bonds

Money to fund part of record capex for 2012

By Doris C. Dumlao

[illegible]

Lopez Holdings posted net income of ₱3.9B

[illegible]

PSEi nears all-time high

From page B1

[illegible]

Treasury to issue

From page B1

[illegible]

Firms vie for 38 coal

From page B1

[illegible]

Philippine Stock Exchange

[illegible]

Currencies

Country	Unit			
United States	Dollar	[illegible]	[illegible]	[illegible]
Japan	Yen	[illegible]	[illegible]	[illegible]
United Kingdom	Pound	[illegible]	[illegible]	[illegible]
Hong Kong	Dollar	[illegible]	[illegible]	[illegible]
Switzerland	Franc	[illegible]	[illegible]	[illegible]
Canada	Dollar	[illegible]	[illegible]	[illegible]
Singapore	Dollar	[illegible]	[illegible]	[illegible]
Australia	Dollar	[illegible]	[illegible]	[illegible]
Bahrain	Dinar	[illegible]	[illegible]	[illegible]
Saudi Arabia	Rial	[illegible]	[illegible]	[illegible]
Brunei	Dollar	[illegible]	[illegible]	[illegible]
Indonesia	Rupiah	[illegible]	[illegible]	[illegible]
Thailand	Baht	[illegible]	[illegible]	[illegible]
UAE	Dirham	[illegible]	[illegible]	[illegible]
EU	Euro	[illegible]	[illegible]	[illegible]
Korea	Won	[illegible]	[illegible]	[illegible]
China	Yuan	[illegible]	[illegible]	[illegible]
Denmark	Kroner	[illegible]	[illegible]	[illegible]
India	Rupee	[illegible]	[illegible]	[illegible]
Malaysia	Ringgit	[illegible]	[illegible]	[illegible]
New Zealand	Dollar	[illegible]	[illegible]	[illegible]
Sweden	Kroner	[illegible]	[illegible]	[illegible]
Taiwan	NT Dollar	[illegible]	[illegible]	[illegible]

Gov't out to unlock vast potential of remittances

US, Asean launch trade project

Initiative seen easing flow of goods in region



Alsons income increased by 20% in '11 to ₱456M

Power Situation Outlook

Clients enjoy rewards of banking with EastWest

NOTICE

TML STEEL ... SALVAGING SERVICES with address at ... Mandaluyong City proposed to undertake salvaging on the sunken hull ... of abandoned vessel located ... Batangas ... Occidental Mindoro ... declared by the concerned local government as navigational hazard. The Emergency Permit covering the said salvaging services are on file with the Philippine Coast Guard District Command, Batangas City.

Any interested parties who have claims on the said sunken derelicts are requested to file their claims and/or objections to the said office of the Philippine Coast Guard in Batangas City.

The NATIONAL GRID CORPORATION OF THE PHILIPPINES (NGCP) invites manufacturers and suppliers to apply for accreditation for the following equipment and projects planned for procurement for CY 2012:

A. PROTECTIVE RELAYS FOR TRANSMISSION LINE AND SUBSTATION EQUIPMENT

1. Main 1 Differential Relays
2. Main 2 Distance Relays
3. Bus Differential Relays
4. Transformer/Shunt Reactor Differential Relays
5. Breaker Fail Relays with Autoreclosure
6. Under frequency Relays
7. Over current Relays for Feeder Equipment
8. Directional Power Relays
9. Voltage Relays
10. Auxiliary Tripping Relays
11. Network Disturbance Monitoring Equipment
12. Protection Management System (Master & Slave)

B. CONTROL SYSTEMS

1. Upgrading of the Existing HVDC Station Control & Monitoring and the Distributed Control Units at Naga and Ormoc HVDC Converter Stations Project
2. Design, Supply, Delivery, Installation and Commissioning of New Protection, Communication, Control Systems and Auxiliaries for Various Substations
3. Upgrading of Microprocessor Based Substation Control System for Various Substations

Suppliers/Contractors who wish to participate but are not yet accredited with NGCP shall submit Application for Accreditation addressed to the Head, Procurement Management Department for evaluation. The forms for application are posted at NGCP website www.ngcp.ph (click "Accreditation" under the "Suppliers" button for the requirements).

ANTHONY L. ALMEDA
Chief Administrative Officer
National Grid Corporation of the Philippines
Quezon Avenue corner BIR Road,
Diliman, Quezon City, Philippines 1100

Office of the President of the Philippines
OFFICE OF THE PRESIDENTIAL ADVISER ON THE PEACE PROCESS

INVITATION TO BID

PROFESSIONAL SERVICES

TRAVEL & TOURS

LEPAT RAMOS?

REAL ESTATE FOR SALE

LOT

REAL ESTATE FOR RENT

REAL ESTATE FOR SALE

RUSH CUBAO Very near EDSA ... FOR ANY DEVELOPMENT

REAL ESTATE FOR SALE OR RENT

CONDO/TOWNHSE FOR SALE/RENT

CARS

HOUSE & LOT

TRANSPORTATION FOR RENT

CAR LOAN

FOR SALE

CONDO/TOWNHSE

GENERAL ITEMS FOR SALE

HEAVY EQUIPMENT

LOT

MUSICAL INSTRUMENTS

PHILIPPINE NATIONAL OIL COMPANY

INVITATION TO SUBMIT OFFER TO LEASE OFFICE SPACE

The Philippine National Oil Company (PNOC) invites all interested parties to submit offers to LEASE ... the following OFFICE SPACES:

Location		Area	Floor Price
PNOC Building 6	[illegible]	[illegible]	[illegible]
PNOC Building 6	[illegible]	[illegible]	[illegible]
PNOC Building 6	[illegible]	[illegible]	[illegible]

PNOC Building 6 is located within the Energy Center, Fort Bonifacio, Taguig City. ...

The Lease shall be for a period of three (3) years, renewable upon mutual agreement of the parties.

...

(Sgd.) ATTY. GRACIELA M. BANATEA(?)
Senior Vice President
Legal, Admin & Estate Mgt. Services

GENERAL ITEMS FOR SALE

WANTED TO BUY

ROLEX

EMPLOYMENT OPPORTUNITIES

BUYING DIAMOND JEWELRY PAWN TICKET

Republic of the Philippines
Province of Negros Occidental
City of Sagay
OFFICE OF THE CITY CIVIL REGISTRAR

NOTICE FOR PUBLICATION

In compliance with Section 5 R.A. No. 9048, a notice is hereby served to the public that ... has filed with this Office a petition for change of first name ...

Any person adversely affected by said petition may file his/her written opposition with this Office not later than April 20, 2012.

(Sgd.) GLORIA D. DE LOS REYES(?)
City Civil Registrar

EMPLOYMENT OPPORTUNITIES

LEGAL NOTICE

Notice of Loss Stock Certificate

need a job? Read JOB MARKET every Sunday

CLASSIFIEDS

More Classified Ads

Social Security System..... A8
Mun. of Cagayancillo..... A25

When she is gone
It's so hard to accept the fact that she is gone
When she is gone
We begin to think and remember every special thing she did before
Just when she is gone
We begin to realize how much we love her so
...and wish you loved her treated her better
And when she is gone
We begin to realize that we miss her so much
We'd wish she'd stay here forever
...And wish again for her to come back.

NATIVIDAD TIONGCO CEÑA-STA. ROMANA

Wife to former **Vice Gov. Philbangsbo "Ikapiong" Sta. Romana**
Survived by stepchildren: **Judge Nap & Nellie, Mayo & Joseph Mike (†), Efrain & Nenang;** brothers & sisters, nephews, nieces, grandchildren & great-grandchildren & other relatives

Date of Birth - September 1, 1920

Place of Birth - Talavera, Nueva Ecija, Philippines

SCHOOL

Talavera Elementary	Grades I-VII
Nueva Ecija High School	First Year to Fourth Year
Philippine Normal School	1 Sem. June-December 1941
Philippine Wesleyan College	Elementary Teacher Certificate
Philippine Statesman College	B.S.E.
Philippine Wesleyan College	M.A.

As a Teacher

Sto. Domingo Elementary School
Talavera Elementary School
Cabaldon Elementary School
Cabanatuan East Central School

Civil & Social Organizations

Teacher's Club	-	Secretary
Girl Scout	-	Council Board Member
Mental Health	-	Member
PALW	-	Board Member

Religious Organizations

Legion of Mary - Regina Pacis - Secretary, President
Legion of Mary - Vice President
Legion of Mary - Our Lady of the Assumption Pres.
CWL - St. Nicholas Unit - President
M.O.P.H. Unit - President
Mother Butler Mission Guilds
Cabanatuan Chapter
Vice President
Secretary
Third Order of Carmel - Member

Date of death - March 28, 2012

Her body lies at Mother of Perpetual Help Chapel, Cabanatuan City, March 28-31, 2012, will be transferred to Carmelite Monastery, Cabanatuan City March 31, 2012 - April 1, 2012.
Cremation will be on Sunday, April 1, 2012.
Interment will be on April 2, 2012 at the Crypt of the under construction Cathedral of Cabanatuan City

CLASSIFIEDS

Republic of the Philippines
DEPARTMENT OF LABOR AND EMPLOYMENT
National Capital Region
DOLE-NCR Building, 967 Maligaya St.
Malate, Manila

NOTICE OF FILING OF APPLICATION/S FOR ALIEN EMPLOYMENT PERMIT/S (AEP/S)

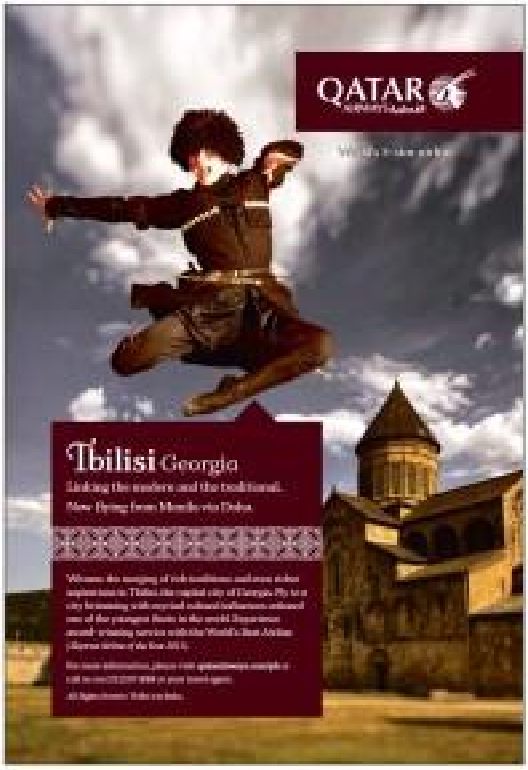
Notice is hereby given that the following companies/employers have filed with this Regional Office application/s for Alien Employment Permits:

Name and address of Company/Employer	Name of Foreign National/ Citizenship	Position
AJAB LENDING INVESTOR CORP. 33-B Marcelo St., Cubao, Quezon City	Amrik Singh Indian	Consultant
HARJASKUR LENDING & TRADING CORP. 1017 Pavia St., Brgy. 356 Zone 350 Sampaloc, Manila	Gurpreet Singh Indian	Purchasing Officer
BAYNEW TECHNOLOGIES, INC. [illegible]	Jing Xu Chinese	Marketing Executive (Multi-lingual)
PHILIPPINE BUILDERS CORPORATION No. 42 Central Ave., Brgy. Culiat, Quezon City	Myung Sup Lee Korean	MEPF Manager
PHILIPPINE BUILDERS CORPORATION No. 42 Central Ave., Brgy. Culiat, Quezon City	Man Sik Goo Korean	MEPF Manager
PHILIPPINE BUILDERS CORPORATION No. 42 Central Ave., Brgy. Culiat, Quezon City	Taghyun Jeon Korean	Chief Engineer
PHILIPPINE BUILDERS CORPORATION No. 42 Central Ave., Brgy. Culiat, Quezon City	Myung Jin Kim Korean	Chief Architectural Engineer
PHILIPPINE BUILDERS CORPORATION No. 42 Central Ave., Brgy. Culiat, Quezon City	Bae Jin Lee Korean	Finance Manager
PHILIPPINE BUILDERS CORPORATION No. 42 Central Ave., Brgy. Culiat, Quezon City	Yoon Beom Lee Korean	Marketing Manager
PHILIPPINE HOTELIERS, INC. Dusit Center, Makati City	[illegible] Thai	Thai Mountain
M.R. INTERNATIONAL MANPOWER SERVICES INC. [illegible] Makati City	Mandy Ali Mohamed Ahmed Egyptian	General Manager
REPCO-LUNA CORPORATION [illegible] Makati City	Kim Byung Hwang Korean	President & CEO
ADA PHILIPPINES FOUNDATION INC. Unit 909 Prestige Tower, F. Ortigas Jr. Road, Ortigas Center, Pasig City	Md Nasir Chowdhury Bangladeshi	Development Officer (Financial)
FOXGEN PHILIPPINES, INC. [illegible] Makati City	Liang Shao Chinese	Finance Manager
NOEGNY KOREAN RESTAURANT [illegible] Paranaque City	Woonhyung Kim (wife of LEE) Korean	General Manager
YOUR CHOICE MANAGEMENT & BUSINESS CONSULTANCY INC. [illegible] Quezon City	Chisang An Korean	Asst. Manager
FLUOR DANIEL INC. - PHILIPPINES 5/F Asian Star Bldg., 2402-2404 ASEAN Drive Filinvest Corporate City Alabang, Muntinlupa City	Michael Thomas Myers American	Senior Project Controls Specialist
EVERLAND TRAVEL & TOUR AGENCY CORP. [illegible] Malate, Manila	Seong Hoon Baek Korean	Asst. Manager
NOBLE, INC. [illegible]	Werner Manfred Mannsfeldt German	Chief Executive Officer
[illegible] TECHNOLOGY SOLUTIONS PHILIPPINES, INC. [illegible] Taguig City	Mike John Indian	Training Coordinator
COSMIC TECHNOLOGIES INCORPORATED Unit 1002 Pearl of the Orient Tower, 1240 Roxas Blvd., Malate, Manila	Xiaoping Zhang Chinese	Warehouse & Inventory Coordinator
FLUOR DANIEL, INC. - PHILIPPINES 5/F Asian Star Bldg., 2402-2404 ASEAN Drive Filinvest Corporate City Alabang, Muntinlupa City	Carl Clifford Fletcher Jr. American	Sr. Rotating Equipment Engineer
COSMIC TECHNOLOGIES INCORPORATED Unit 1002 Pearl of the Orient Tower, 1240 Roxas Blvd., Malate, Manila	Zhang Yi Chinese	Warehouse & Inventory Coordinator
AUSTRALIA AND NEW ZEALAND BANKING GROUP LIMITED 9/F Metrobank Card Center, 6778 Ayala Ave., Makati City	Francis Xavier Gomez Malaysian	Head of Transaction Banking
COSMIC TECHNOLOGIES INCORPORATED Unit 1002 Pearl of the Orient Tower, 1240 Roxas Blvd., Malate, Manila	Wang Dong Chinese	Warehouse & Inventory Coordinator
COSMIC TECHNOLOGIES INCORPORATED Unit 1002 Pearl of the Orient Tower, 1240 Roxas Blvd., Malate, Manila	Chao Liu Chinese	Warehouse & Inventory Coordinator

If you have any information/objection to the above mentioned application/s, please communicate with the Regional Director.

(Sgd.) ALAN C. MACARAIG, CESO III
Regional Director

(PDI - March 31, 2012)



BUSINESS

Globe creates unit to finance start-ups

Kickstart Ventures to help grow ICT sector

By Paolo G. Montecillo

GLOBE Telecom Inc. has finalized the creation of a new subsidiary that will invest in technology-related start-ups as part of efforts to develop the country's information and communications technology (ICT) sector.

The Ayala-led firm said its new unit, Kickstart Ventures, is in line with Globe's previously announced "incubator" program for innovative local companies.

"Globe Telecom discloses the incorporation of its wholly owned subsidiary, Kickstart Ventures Inc., an incubator that aims to help start-ups launch their own businesses," the company said Friday.

Globe's rival Philippine Long Distance Telephone Co. (PLDT) also recently launched its Ideaspace Foundation, which is expected to invest in technology start-ups. Any money Ideaspace earns, officials said, would be reinvested in other companies.

Meanwhile, Globe said Kickstart would organize a series of "Start-up Weekends" starting this April.

The events will be hosted in cooperation with Meridian International College (MINT) with engineering firms Freeskilized and Dynamic Objx.

The first of the three "Start-up Weekends" would be held on April 27 - 29 at the MINT campus in Taguig City. The next would be held in Cebu on May 11 - 13.

Start-up Weekend is a 54-hour competition where developers, designers, marketers, entrepreneurs and venture capitalists come together to share ideas, form teams, build products and launch start-up businesses.

Start-up Weekends are designed for entrepreneurs interested in receiving feedback for an idea, looking for co-founders, or who want to learn a new skill, especially in the field of mobile and Internet applications.

The concept, which started in the United States, is now a global movement, taking digital start-up businesses from ideas to investment readiness through intensive mentoring from industry experts and access to markets and investors across Asia.

"Globe believes in giving opportunities to everyone with the skills and burning desire to turn their bright ideas into viable businesses," Kickstart president Minette Navarrete said in a statement.

"Start-up Weekend Manila is the venue for those who have a passion for innovation and who want to be part of a global movement towards reshaping our economic future," she said.

Participants get acquainted with one another starting Friday night. They pitch start-up concepts they are passionate about, and form teams around the most popular ideas.

They refine their ideas and business plans and start building product prototypes with the help of the onsite mentors, and then present what they have accomplished in a 4-minute pitch and demo by Sunday evening.

Last year, the team "Hobbymate," made up of Lord Buenaventura, Josh Liao, Rafael Oca and Mark Co went home with start-up fund of 15,000 Singapore dollars.

The team, which developed a Facebook application that allows users to find like-minded people in the social networking site with over 800 million users, recently participated in the first DEMO Asia in Singapore.

DEMO Asia is a spin-off of the DEMO Spring and DEMO Fall events held in Silicon Valley, California.

Editor Cesar D. Mangawang

PROPERTY

Criteria for best PH cities to live in

Text and photos by Tessa R. Salazar
Inquirer.net

INQUIRER PROPERTY recently asked top analysts: What, for you, would be the criteria for a most livable Philippine city? And based on such criteria, what are the top five cities? Here are the results:

1 Cost of living index. Enrique Soriano, Ateneo program director for real estate and senior adviser for Wong+Bernstein Business Advisory, and Lui Marti, executive director for asset services, CB Richard Ellis Philippines, chose the cost of living index as their top priority for the quality of living variables.

2 The affordability of rental and home ownership ranked second for Soriano, as he explained that amortization should take up 20 to 30 percent of the household income.

3 A well-masterplanned community is the most important item for David Leechiu, country head of Jones Lang LaSalle Leechiu.

"This means the developer has a viable, sustainable, credible, long-term development plan for the city. The developer is not going to just cram buildings on the land without considering the traffic, streets, drainage, parking and other infrastructure. This also includes the ratio of developed land versus open spaces such as parks, church grounds, event centers and covered walkways. The city needs to have in-house and sustainable regulation governing its districts, e.g. zoning, building guidelines, restrictions, that are not just 'lip' but also enforced," Leechiu said.

Claro dG Cordero Jr., Jones Lang LaSalle Leechiu's head of research, consulting and valuation, has a similar view placing as his second priority the well-organized land use and development plan (as well as preventive programs that will mitigate effects of both natural and man-made adverse events).

4 Accessibility. Easy access to basic services (food, water, medical care, general security and safety and education) is Cordero's first priority. Marti lists as his fifth priority accessibility to schools, hospitals and recreational/entertainment centers including the presence of hospitals. Soriano's third is convenience to and from the workplace and average commute time.

Lifestyle factors such as places to socialize like bars, movie houses, supermarkets, malls and convenient access to leisure destinations is Soriano's fourth top priority. Soriano cited the presence of wellness facilities as his seventh.

Soriano said adult education or business schools and schools for children, with a higher concentration of teacher-to-student ratio is his fifth priority.

5 Job opportunities. This would be Cordero's eighth priority—the availability of employment and entrepreneurial opportunities.

6 Connectivity. Infrastructure support and facilities such as IT infrastructure (secure Internet and telecommunication networks), road networks, connectivity with other cities through airports and seaports is Cordero's third priority. Marti's second priority is infrastructure, including roads, public transport system and telecom/Internet.

7 Low crime rate, rapid emergency response. Leechiu's third top criteria of an ideal city would be security, not from crime, but that the city should have infrastructures for rapid responses to emergencies, services such as hospitals, ambulances, fire and earthquake, flooding and the like. High in education and low in crime is Soriano's sixth criteria. Cordero's fifth is a stable peace and order environment. Marti's seventh would be a low crime rate.

8 Right of property buyers. Leechiu's second most important criteria would be property rights of buyers being upheld and enforced; that the titles are clean and clear, and that there are no disputes in ownership due to conflicting claimants.

9 Environment and air quality. Low pollution levels is Soriano's eighth priority. Marti's eighth on the list is low pollution, as well. Cordero's sixth is good balance of environmental preservation and urban development. Weather is a high factor for Marti in choosing the city to settle into.

10 Diversity for global market. Leechiu's fourth priority is diversity. "The district should have elements catering to the global market, as to not just have multinational office tenants and residents, but museums and other purveyors of culture and education." Cordero's seventh is the presence of programs/developments that will support free exchange/discourse (involving religion, culture and the arts). Marti's third is language. He said it should be somewhere where this won't be an issue for the person living there. Marti's ninth priority is somehow related: friendly people.

11 Policies to attract outside capital. Leechiu chose this, but with a qualification: "I don't just mean foreign capital, but capital from other local sources. The city developer has to allow other developers to put up projects provided they conform to the build guidelines. This will ensure that other ideas flow into the district that will benefit its stakeholders. By attracting capital from third parties, whether foreign or local, to develop projects, it will ensure diversity of ideas that will build character for the district," Leechiu said.

For this, Cordero's fourth priority is needed: a credible, trustworthy and organized government (which would support the ease of doing business).

What's your own criteria of an ideal, most livable city? E-mail the author at tsalazar@inquirer.com.ph.



THE IDEAL city to reside in is in proximity to your workplace.

Saving the best for last

The Cello at Jazz Residences

SM Development Corporation (SMDC) launched the last tower of Jazz Residences, the Cello Tower to guests and investors at the SMDC Grand Showroom.

Jazz Residences, SMDC's premiere project in Makati City at the corner of Nicanor Garcia Street and Metropolitan Avenue in posh Bel-Air, is a 2.5 hectare residential property composed of four majestic towers: the Violin Tower, the Piano Tower, the Clarinet Tower, and the Cello Tower. Nestled in the heart of the property, Cello Tower, the last to be completed among the four towers, offers the best of the property with stunning views from all its sides.

> "The sophisticated yet urban charm of Jazz Residences makes it the ideal home for young professionals, entrepreneurs, and families who want to own a luxurious piece of Makati."
>
> Henry Sy, Jr.
> SMDC Vice Chairman and CEO

Jazz singer Sheila provided the night's entertainment with a medley of jazz standards. The event also showcased the best of Philippine contemporary furniture pieces and art works from Grupo Reposo, the popular design hub located in the vicinity of Jazz Residences. Compared to other SMDC properties, Jazz Residences exudes a distinctive character because it is situated along Makati's art and cultural hub that features an array of artists' ateliers, novelty shops, and chic restaurants. Jazz Residences provides business amenities and convenient access to the Central Business District with a bridgeway that connects the property to Salcedo Village.



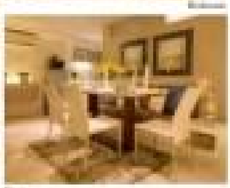
Jazz Residences is composed of four towers that are at the hub point of commerce and entertainment.



Bedroom



Amenities within the Jazz Residences property include resort-like recreational amenities that include an oversized pools, a magnificent and landscaped gardens.



Dining room



Grupo Reposo's Willy Tan, Ed Sala, and Tom Lu with SMDC AVP for Marketing Joel Santos



SMDC Sales Manager Tess Aceña, Sales Director Marissa Magsaysay, Sales Manager Michelle Villanueva, SDT & Sales Director Ana Grajo, and Sales Director Mercia Meri



Sheila, backed up by her band, regales the guests with a medley of jazz favorites.



SMDC's Head of Sales for Business Lines Tessa, Head of Marketing Mabel Carmelo, Vice Chairman and CEO Henry Sy Jr., VP for Sales Ron Tan and event host Lara Ple

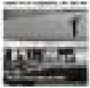
The process of discernment: durability, beauty, impermanence



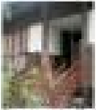


Spiritual break for sun





Reviving a forgotten haven

















Live your dream at Manhattan Heights



SCIENCE/HEALTH

Fasting, going vegan may be age-defying



Biking as a Lenten practice

1

2

3

4

5

6

7

'Mamang'

MEDICAL FILES

Rafael Castillo, M.D.



HER2 BREAST CANCER

Sphere program allows for more accurate test results, better diagnosis, treatment

super LIFESTYLE



Your Super summer gig guide 2012

'90s fangirl fantasies, turn-of-the-millennium rock greats, and current party poppers will duke it out for the title of 'The Summer Concert of 2012'

M USIC FANATICS have darn good reasons to go gaga during the second quarter of 2012. We feel it only fair to warn your bank accounts for yet another spending spree, because after Holy Week, the concert mayhem resumes with a loud bang. Expect a veritable mish-mash of comeback artists and rescheduled tours, with alt-punk and heavy rock turning on the heat full blast in April.

May and June might seem strangely silent in contrast, but with the grand opening of the SM Mall of Asia Arena reportedly scheduled in mid-May, we just might see our calendars being filled up with big-name acts [illegible] at the last minute.

While details for another [illegible] Manila tour on May 26 have yet to be released, rumors of a certain "reunion" [illegible] have been floating around. Then there's also the appearance of an [illegible] act [illegible] in '90s [illegible] girls [illegible]. But let's not be too greedy; after all, we'll have more than our fill of our [illegible] soon enough.



LMFAO live in Manila 2012: Sorry For Party Rocking Tour

When: April 11, 8 p.m.

Where: Smart Araneta Coliseum

How much: [illegible]

Call TicketNet at [illegible] or visit www.ticketnet.com.ph; c/o DMVF Entertainment.

The Cranberries live in Manila 2012

When: April 15, 8 p.m.

Where: Smart Araneta Coliseum

How much: P3,400 (VIP, Patron) [illegible]; P1,000 (Upper Box A); P1,000 [illegible] (Upper Box B); P500 (General Admission).

Call TicketNet at 911-5555 or visit www.ticketnet.com.ph; c/o Kagan Multimedia Inc. and [illegible] Productions.



Israel Houghton with New Breed and Planetshakers live in Manila 2012

When: April 21, 7:30 p.m.

Where: Smart Araneta Coliseum

How much: P1,500 (VIP); P1,000 (Patron); P1,200 (Lower Box); P800 (Upper Box A); P500 (Upper Box B); P300 (General Admission).

Call TicketNet at 911-5555 or visit www.ticketnet.com.ph; c/o [illegible].



Avenged Sevenfold live in Manila

When: April 25

Where: Smart Araneta Coliseum

How much: P5,500 (Patron Standing Seating); P3,500 (Lower Box); P1,500 (Upper Box A); P[illegible] (Upper Box B).

Prices exclusive of TicketNet charge.

Call TicketNet at 911-5555 or visit www.ticketnet.com.ph; c/o DMVF Entertainment.



Taking Back Sunday live in Manila

When: April 12

Where: SM North Edsa Skydome

How much: P3,100 (Gold); P2,000 (Silver).

Call 911-5555 (TicketNet) or [illegible]; e-mail [illegible]@gmail.com; or visit www.ticketnet.com.ph; c/o Audio Mustache.

Greyson Chance live in Manila

When: April 22, 8 p.m.

Where: Smart Araneta Coliseum

How much: P5,000 (Patron + Meet & Greet); P3,500 (Lower Box); P1,500 (Upper Box A); P[illegible] (Upper Box B).

Call TicketNet at 911-5555 or visit www.ticketnet.com.ph; c/o Wilbros Live.



From a different mold



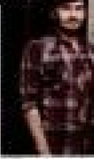
Your Super gig guide







Still sweet after all these





Check out the country's first ice bar

Wanted: Asia's next top model



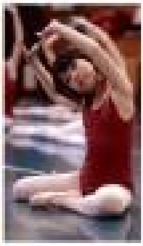
...years











It's a Kid's Summer at The Podium.

During this long break from school, The Podium offers productive activities for kids like musical theater, dance, culinary, and even tailor-made fitness classes. Your child will meet new friends, learn important skill sets, and perhaps gain precious life lessons.







Always Fun at THE PODIUM



Super LifeStyle



Pandemonium in Manila

Author Lauren Oliver creates a stir for fans of her trilogy during her book signing.

By Tara Yang

LAST Sunday, Lauren Oliver, author of the popular Delirium trilogy, popped by Powerbooks Greenbelt for a book signing, and even had time for an intimate lunch with five of her fans. Super was able to corner Lauren before the Powerbooks fandemonium ensued and found out interesting things about her—she grew up with a dad who writes about real serial killers, she loves to hang out with her fans, she's grateful to bloggers, got engaged after three weeks of dating her fiance and is addicted to tattoos, each having an interesting story. We press her some more about who Lena is really going to end up with and what's in store for her loveless world.

How did this tour come about?

I don't know actually but I know that I had been getting tweets from people in the Philippines who were really enthusiastic fans and I guess Harper, my publisher figured out there was a real readership here that would be happy to see me. So they tucked me in a plane and here I am.

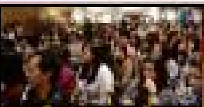
We heard that you got your inspiration for the trilogy while at the gym.

Yes, I was on the treadmill... I find that most of my breakthrough ideas happen when I'm either in the shower or at the gym. I decided to write about the theme of love and also from dystopian fiction. I'm kind of paranoid thinking about how the media can drive people into a panic over these perceived epidemics, and then I started to look at love and its symptoms, the distractions, the inability to focus, sleep deprivation, weight fluctuations—it really has a lot in common with psychiatric disorders, so that's where the idea came from.

How similar or different are you from Lena?

You have to put yourself into every character to some extent, so certainly some of Lena's fears and anxieties—fears of not being special or not being loved or if people were allowed to choose that she wouldn't be chosen, I think I went through those same

PANDEMONIUM/D3



Pandemonium in Manila











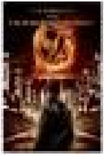
New York meets Italy in a little place called Nolita



Hungover over The Hunger Games?







Millar time in Manila







The Dream of the Nineties



Your best guide to a Manila 'Visita Iglesia'

From Ermita to Paco to Malate, these churches offer a bit of history—and a chance to visit Jesus in the 'altars of repose'



INTERIORS of St. Vincent de Paul Parish where Our Lady of the Miraculous Medal is enthroned

By Josephine Darang

EVEN the not-very-religious Catholic does Visita Iglesia during Holy Week. Visiting seven churches on Holy Thursday, after the Holy Eucharist is brought to the "altar of repose" by the priest during the procession inside the Church, is a tradition observed by most Catholics.

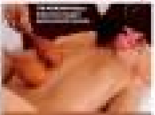
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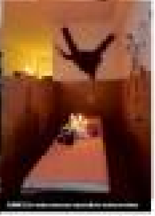
Oldest church

[illegible]

Now, even the average Boracay tourist can get pampered







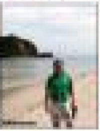


Favorite 'secret' summer destinations

Where they escape to get away from it all—aside from the usual Boracay















Your best guide to a Manila 'Visita Iglesia'





Favorite . . .

Maundy Thursday 'Visita Iglesia' of Laguna churches set

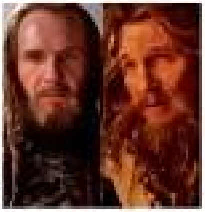
Travel Briefs

Big trade shows set in Singapore



SATURDAY Special

Ralph Fiennes, Liam Neeson buoy up redundant franchise



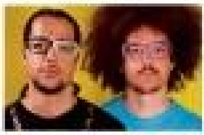
FIENNES (LEFT) AND NEESON. Complementary portrayals.

By Rito P. Asilo

[illegible]

LMFAO at the Big Dome

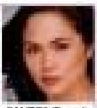
[illegible]



LMFAO: Wacky demigods of hip-hop shuffle.

FANS' DAY

Juday is as impressive as ever



SANTOS: Doesn't need controversy to keep herself in the limelight.

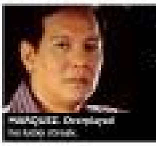
By Andy Bais

[illegible]



Don't quit . . .

Knowing when to say 'enough'



'CSI' writer conducts workshop

'Friendly Persuasion' revisited



Don't quit your day job

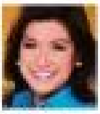
Juday is as impressive as ever

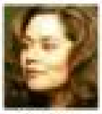




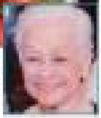


'Ala-ala' exhibit at Baguio Country Club









MONTAGE

Taking Back Sunday

Holy Week room package

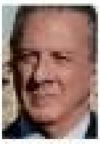
Travel special

Movies on TV

At Newport Mall

Speech Communication workshop

Don't quit your day job



HOFFMAN. One day you're up, the next day you're down.

SATURDAY Special

Betty White—still naughty at 90



ONLY IN HOLLYWOOD

Ruben V. Nepales

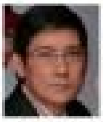
[illegible]

Attractive man

[illegible]



WHITE: "At my age, you can get away with murder."





YAP AND DEL ROSARIO. Need the artistic elbow room to show what more they can do.

One good role deserves another

By Nestor U. Torre

[illegible]

Young acting find

[illegible]

Where to Stop Where to Go

Enchanted Easter at Makati Shangri-La

Egg-citing funfair activity and memorable stay at Hyatt

Easter luau at Crowne Plaza

Richmonde Hotel Ortigas' Easter break escape

Easterrific Candyland at The Heritage Hotel Manila



Justice League invasion at Astoria Plaza

Great Easter weekend at Holiday Inn Clark

New tricks of the movie trade



Two 'Snow White' films

Betty White—still naughty at 90

Crossword puzzles

Healing effects of tamarind

LOTUS POND

Protection

One good role deserves another

Tours, Leisure & Chow

Hot days of irresistible eats at Megaworld Lifestyle Malls

SKEWER SATURDAYS AT MANILA PAVILION



PERFECT JUMP-OFF POINT FOR LENTEN RETREAT PROMO



Exciting Easter promo package at Hotel H2O

Le Petit Prince at Sofitel

Summer promo in La Corona

Refreshing day from The Oriental Legazpi

SATURDAY Special

Seamless OPM covers cap off David Archuleta's Philippine 'adventure'



Style

Boots acts out of the 'virginal' box

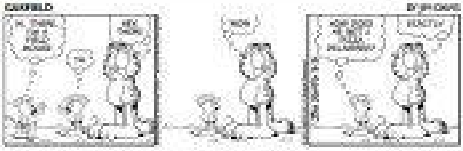


Public persona





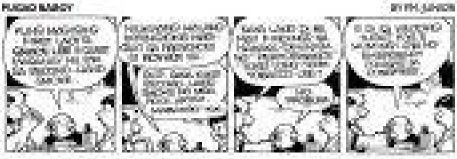
GARFIELD



A. LIPIN

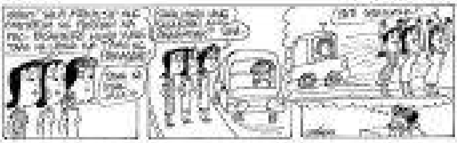


PUGAD BABOY

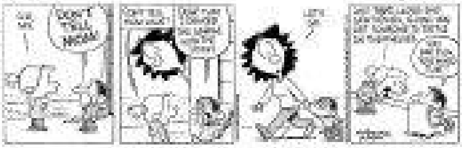


DICK TRACY

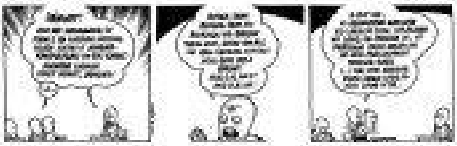




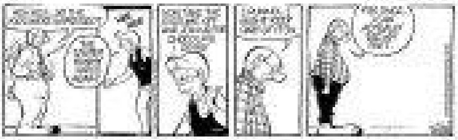
BABY BLUES



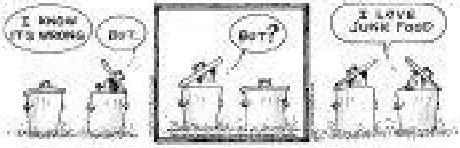
KIKO MACHINE



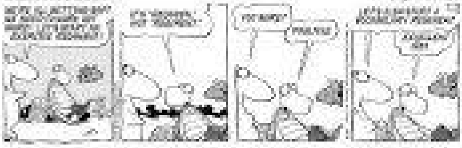
BEN



MUTTS BY PATRICK McDONNELL



SHERMAN'S LAGOON



DUSTIN



TULDOK

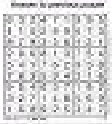


CONCEPTIS SUDOKU

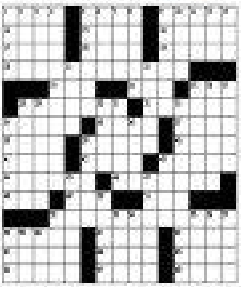
HOW TO PLAY SUDOKU

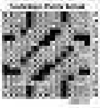
Conceptis Sudoku

8								7
	2	7	5				9	
				8			4	
					9	6	1	
	4	8	7					
	3			1				
	1				4	7	6	
2								5

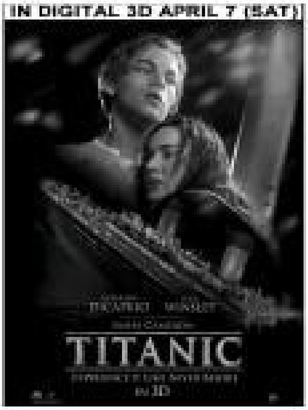


CROSSWORD PUZZLE





Boots acts out . . .













Luis Gonzales, screen consort of movie queens





Campaign

Leading lady

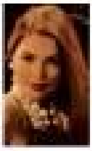
Meryl Streep is Tinseltown's thespian for all seasons



Master of accents

Scenes

Inspired plot premise not fully realized



Development

Vengeful campaign

More discoveries in breathtaking Batanes

STREET SMART

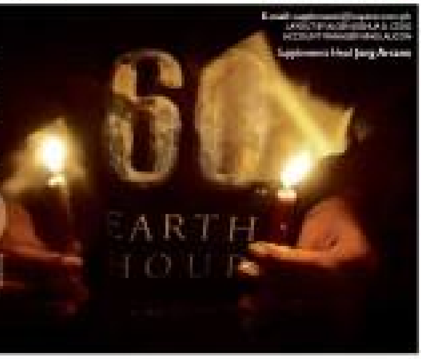
Opportunities



Boots acts out . . .

DARE THE WORLD

TO SAVE THE EARTH



Earth Hour reaches space

Official Philippine switch-offs slated for Makati, Cebu and Davao



Philippine preparations set, switch-off sites declared

'I Will If You Will' pledges snowballing

Local governments, schools, corporations ready to go



Earth Hour at a glance



WWF at a glance

For more information:

> 'In 2009, the Philippines became the top Earth Hour country in terms of town and city participation, with 647 Philippine towns and cities joining in'







How Phoenix Petroleum supports Earth Hour



A green water station in your own kitchen

The 14th Ayala Malls
MERCHANT REWARDS

WHAT'S NEW, WHAT'S NOW, WHAT'S NEXT?

With the theme "In the Sphere of Influence: What's next?", Ayala Malls explores that one question that can help retailers navigate an increasingly wired retail landscape

By Romantic M. del Rosario

AMIDST ALL the choices and extensive information consumers have at their fingertips, it has become a question of how well retail brands can tap into brand influencers, experts and brand ambassadors alike to help them navigate—and come out as winners—in the country's ever evolving retail landscape.

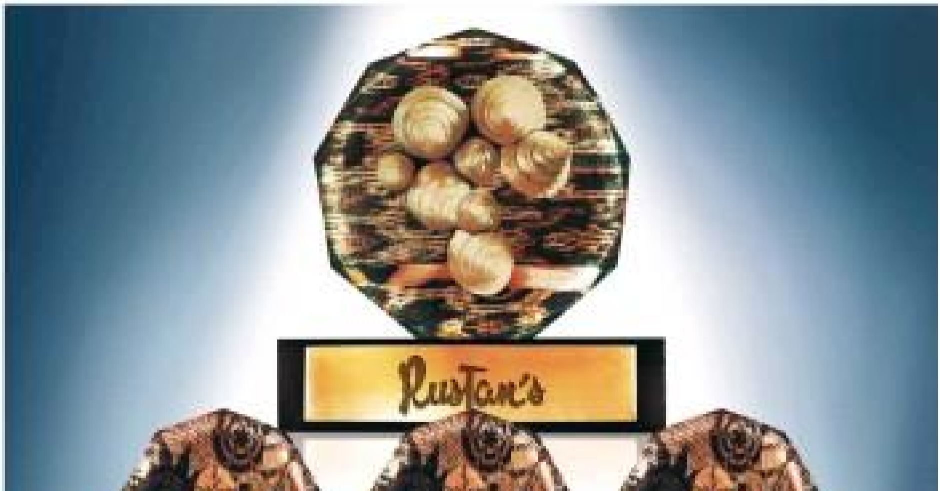
Nowadays, shoppers look toward industry influencers—those who seem to have authority in their respective fields—to help them decide which latest fashion trends to follow, what must-have gadgets they need to check out, and what the next big dining establishment is in the offing.

Clearly, the shifting shopping behavior in the country is the result of consumers who have become more democratic, demanding, and more informed about the products and services they need and want.

These relevant issues, among many others, were discussed at the 8th Ayala Malls Merchant Rewards Forum held last March 19 and 20 at the InterContinental Manila in Makati City. The two-day forum was part of the 14th Ayala Malls Merchant Rewards.

With the theme "In the Sphere of Influence: What's Next?" notable speakers and panelists were invited to share their valuable insights on maximizing a product or a brand's influence on the public through various platforms and marketing channels, and harnessing new ways to stay relevant in today's seemingly fickle market.

WHAT'S NEW p4



SEVEN RETAIL ACES SHINE AT THE 14TH AYALA MALLS MERCHANT REWARDS

In honor of retail excellence, Ayala Malls congratulates our Grand Store of the Year and Store of the Year awardees of the 14th Merchant Rewards. Cheers to more promising years of partnership founded on leadership, innovation and creativity!

GRAND STORE OF THE YEAR: RUSTAN'S

Store of the Year Awardees:

RUSTAN'S
Glorietta

CHILI'S
Greenbelt

RUSTAN'S
Alabang Town Center

LACOSTE FOOTWEAR
Ayala Center Cebu

GINGERSNAPS
Market! Market!

BENCH
TriNoma

CHARLES AND KEITH
Bonifacio High Street

ROX
MarQuee Mall

Ayala Malls

Trophy artwork by Jaime Zobel

BIGGER, MORE MEANINGFUL AWARDS NIGHT FOR MERCHANTS

By Kenneth M. del Rosario

FOR THE VERY FIRST TIME in its colorful history of handing out awards to deserving partners, the 14th Ayala Malls Merchant Rewards Awards Night was held at the Bonifacio High Street Central in Bonifacio Global City in Taguig last March 20.

The move to the open space (from Greenbelt 3) and obviously bigger venue reflects the growing number of partner merchants from the various Ayala Malls developments across the country.

On hand to deliver his welcome speech was Ayala Land President Tony Aquino, who profusely thanked merchants and guests for the notable vision, exemplary creativity, and visionless business practices they had achieved, yet again, in the past year.

"Now, more than ever, the Ayala Malls want to provide the right retailing experience for our loyal stakeholders all over the country. In the coming years, we will be going into markets where we haven't gone before to serve the broader market segments with malls and retail spaces that are responsive to people's needs and wants," he said.

Innovative merchants who carved out a name for themselves and received top honors were handed specially designed trophies by Ayala Corporation Chairman Emeritus Jaime Zobel de Ayala.

"As your own sphere of influence, we would like to make sure that Ayala Land will continue to be there every step of the way," Aquino said, highlighting the many projects that are in the pipeline for the conglomerate.

"We'll do this by way of an aggressive expansion program, continuing what we have been known for in terms of master planning, with the level of mixed use development and incorporating the right sustainability elements," he said.

Delivering entertainment with heart, the Stage Dance Project performed, for the very first time, a piece titled "Fussy Sentimental No. 1." The song and dance piece was sewn together by vignettes depicting love, longing, joy, laughter, despair, pain and friendship.

Also on hand to further entertain the attendees with world-class talents was Blake, an internationally renowned award-winning UK vocal quartet. Blake serenaded the crowd, singing a blend of pop and classical hits.

Representatives from stores who won in these following categories were deservingly honored: Visual Merchandising Hall of Fame, Overall Marketing Excellence, Store Operations Excellence, Special Award for Protection of Philippine Arts and Culture, Most Promising Retailer, Store of the Year and Grand Store of the Year.

The early evening cocktails gathered the finest Ayala Malls merchants and stakeholders, giving them a chance to unwind and enjoy the fruits of a full year's worth of hard work.

Special awards were handed out during the 9th Ayala Malls Merchants Forum, including stores with the most creative and engaging Christmas decors and store displays; and stores that supported the Ayala-initiated marketing activities including eGC partners. Merchants who promoted sustainable development and good values through responsible and effective marketing efforts were also recognized.



Artwork for Merchant Rewards trophy by Jaime Zobel de Ayala

GRAND STORE OF THE YEAR



Grand Store of the Year - RUSTAN'S
Ayala Land Senior Vice President and Mall Group Head Emilio Tumbocon, Ayala Land Executive Vice President and Commercial Business Group Head Bobby Dy, Ayala Corporation Chairman Emeritus Jaime Zobel de Ayala, Nel Khodosevich and Anton Huang of Rustan's, Ayala Land President Tony Aquino and Ayala Land Chairman Fernando Zobel de Ayala.

STORE OF THE YEAR



GLORIETTA - RUSTAN'S
Bobby Dy, Jaime Zobel de Ayala, Anton Huang of Rustan's, Tony Aquino and Fernando Zobel de Ayala.



GREENBELT - CHILI'S
Bobby Dy, Jaime Zobel de Ayala, Art Lazaro and Luigi Vera of Chili's, Tony Aquino and Fernando Zobel de Ayala.



ALABANG TOWN CENTER - RUSTAN'S
Bobby Dy, Jaime Zobel de Ayala, Anton Huang of Rustan's, Tony Aquino and Fernando Zobel de Ayala.



AYALA CENTER CEBU - LACOSTE FOOTWEAR
Bobby Dy, Emilio Tumbocon, Jaime Zobel de Ayala, Lilian Rico of Lacoste Footwear, Tony Aquino and Fernando Zobel de Ayala.



MARKET! MARKET! - GINGERSNAPS
Bobby Dy, Jaime Zobel de Ayala, Sabrina Uy and Jerry Uy of Gingersnaps, Tony Aquino and Fernando Zobel de Ayala.



BONIFACIO HIGH STREET - CHARLES & KEITH
Bobby Dy, Jaime Zobel de Ayala, Jude Ong of Charles & Keith, Tony Aquino and Fernando Zobel de Ayala.

TRINOMA - BENCH
Bobby Dy, Jaime Zobel de Ayala, Virgilio Lim of Bench, Tony Aquino and Fernando Zobel de Ayala.





MARQUEE MALL - R.O.X.
Bobby Dy, Jaime Zobel de Ayala, Joshua Benipayo, Pinky Palma, Jane Trinidad, Marisol Marcelo and Jacky Quintos of R.O.X., Tony Aquino and Fernando Zobel de Ayala.

FEMININE INDULGENCE

JOSIE Spring/Summer 2012 Collection



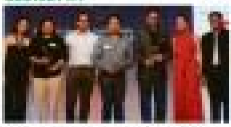






STORE OPERATIONS EXCELLENCE

GLORIETTA



NOTHING BUT H2O, TIMEX AND RUSTAN'S

GREENBELT



CHILI'S, BONCHON AND FRED PERRY

ALABANG TOWN CENTER



NOTHING BUT H2O, RUSTAN'S, LACOSTE

AYALA CENTER CEBU



NIKE PARK, LACOSTE FOOTWEAR, CASA VERDE

MARKET! MARKET!



GINGERSNAPS, MANG, TRIBAL

BONIFACIO HIGH STREET



CUPCAKES by SONJA, CHARLES & KEITH, PENGUIN

TRINOMA



SELMA, BENCH, SOHU

MARQUEE MALL



MARKS & SPENCER, TOYS R' US, R.O.X

MOST PROMISING RETAILER

GLORIETTA



SHOE BOX

GREENBELT



KENJI TEI RAMEN HOUSE

ALABANG TOWN CENTER



DIVA

AYALA CENTER CEBU



PAYTEN

MARKET! MARKET!



ETUDE HOUSE

BONIFACIO HIGH STREET



WEE NAM KEE

TRINOMA



SPERRY TOP-SIDER

MARQUEE MALL



APAG MARANGLE

SPECIAL AWARD FOR PROMOTION OF PHILIPPINE ARTS AND CULTURE



KULTURA

VISUAL MERCHANDISING HALL OF FAME



ADORA DEPARTMENT STORE – GREENBELT AND SUPERBENCH – MARKET! MARKET!

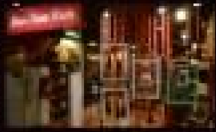
OVER ALL MARKETING EXCELLENCE AWARD



NATIONAL BOOKSTORE

Visually Appetizing

Res|Toe|Run wins the 2011 Ayala Merchant Awards for Visual Merchandising Excellence



Visual plays an important role to communicate one's idea, concept and message. According to Mike Parkinson, author of "Power of Visual Communication", visual imagery is more powerful than words alone when used to communicate a message to an audience. The reason is visuals are processed simultaneously whereas words are processed sequentially. Every day we see a lot of visuals sending us a message from a simple traffic sign of "pedestrian crossing" up to the moment we order our food seeing appetizing pictures of the cuisines in the menu.

In Res|Toe|Run, the challenge is how to communicate visually that it is a shoe store while living to the concept of a "restaurant"? The idea was very simple yet creatively executed, to turn the business into food elements. With the creative minds behind the Primer Group of Companies, the store was able to produce an incredible creation of visuals that can be easily processed and remembered by the customers.

In the recent holiday window display named as the "Holiday Fashion Pick" the design was inspired by an apple fruit. This window design was even awarded as the "Best Holiday Window Display" in a special award-giving organization.

The Primer Group's network of companies is multiplying in a pace never achieved before. The company is now realizing its vision to become the LEADER in the global distribution and innovation of premium goods and services across the Asian region namely Hong Kong, Indonesia, Japan, Malaysia, Singapore and Thailand. For more information, visit www.primergrp.com.

Res|Toe|Run
your appetite for shoes





Bratpack

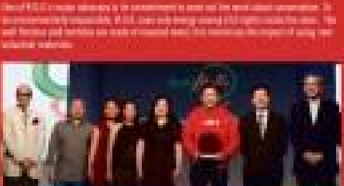
honored with double marketing excellence awards from ayala malls



2011 A Landmark Year for the Outdoors

R.O.X. (Recreational Outdoor eXchange) Marquee Mall wins coveted Store of the Year Award from the 14th Ayala Merchant Awards





R.O.X.
Recreational Outdoor eXchange

www.rox.ph



WHAT'S NEW, WHAT'S NOW, WHAT'S NEXT?

VISUAL MERCHANDISING EXCELLENCE

CHRISTMAS DECOR

MARKETING PARTNERS

KEEPING UP WITH TOMORROW'S TRENDS

A GLOBAL FASHION ICON

melissa®







Clockwise from left: Jason Wu; Melissa Ultragirl + Jason Wu - now in stores; Melissa Jean + Jason Wu - in stores by July 2012



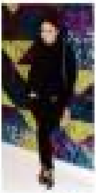
Alessandra Ambrosio in Melissa Incense as she graces the Fall Winter 2012 issue of Plastic Dreams Magazine.

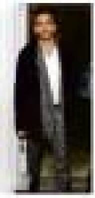
DESIGN PARTNERSHIPS



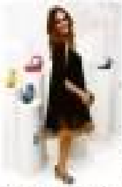














ALESSANDRA AMBROSIO LOVES...

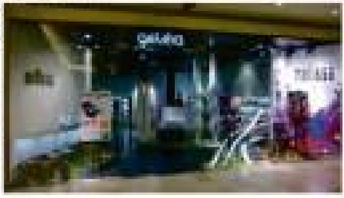






GALERIA MELISSA OPENS DOORS IN NEW YORK

CATCH MELISSA IN THE PHILIPPINES



KEEPING UP WITH TOMORROW'S TRENDS

By Kenneth M. del Rosario

IN A CHAOTIC and cluttered world we live in today, a message is rendered more effectively (78 percent more) if it is sent by a friend or someone you know because of the source or the reference's credibility.

That is why, more than ever, it is imperative that retailers develop social media presence early on.

This was one of the major points of Maria Ressa's talk during the 6th Ayala Merchants Rewards Forum. The CEO of Rappler was one of the many distinguished speakers and panelists who graced the two-day forum to share their invaluable insights and thought-provoking ideas.

"Social media can be used for social change. We are living in an amazing time with this incredible tool which we can use to move people," said Ressa, a staunch supporter of social networking.

Ressa cited numbers that she feels retail brands should pay attention to. According to her, there are now more than 27 million Filipinos who have Facebook accounts as compared to the 15 million Filipino households who have television sets.

Complementing Ressa's speech was a talk from Abie Bangay, the deputy managing director of Universal McCann, who talked about "Top Consumer & Media Trends."

"Social media, as of late, has become a more credible rival of the traditional media," he said.

Bangay enumerated the country's most visited websites and top social networking sites, both topped by Facebook.

For retail brands who want to capture an audience in social media, Bangay recommended producing "snack entertainment"—short videos that have the ability to reach countless and go viral.

Merchant partners who attended the forum were also treated to a talk presented by Graham Cartledge, the chairman of Benoy Architects.



Ramon Jimenez



Dr. Bernardo Villegas

In his talk "Influencing Design for Global Competitiveness," Cartledge discussed how important it is to engage both the interior and exterior architecture of shopping centers to give shoppers a fuller and more immersive experience.

"The days of the traditional boxed up malls arranged in a retail format is gone. Today, people need an environment that has more lifestyle offerings," he said.

One of the major successes he said his firm has achieved, he said, was helping the malls make shoppers stay for longer periods of time through incorporating very large open spaces for exhibitions and events.

"At the end of the day, shopping malls are vehicles to sell things so you want to attract the most number of people possible," he said.

In a related environment topic, Chito Macapagal, the vice president for corporate affairs of Unilever Philippines, talked about how companies can benefit more "green" campaigns.

In his talk "Shifting to Greener Practices," Macapagal detailed how a company as huge as Unilever was able to launch the Unilever Sustainable Living Plan, an environmental campaign that aims to "achieve absolute reductions in greenhouse gases, water, and waste" from their products.

"The challenge is not just implementing (the environmental campaigns) but to actually sustain these efforts," he said.

Adding to the diverse topics discussed was the subject of entertainment—music and movies and the importance that retail brands tap their stars as a vehicle to move their products.

"The formula for success is still just being as authentic as possible," said Vincent Raphael Del Rosario IV, the executive assistant to the chairman for integrated sales and marketing of Viva Communications.

In his talk "Building Successful and Influential Talents," he mentioned two concise points how Viva, over the years, remained one of the leading companies in entertainment.

He also talked about how to spot and shape talents into prominent industry figures in today's world where audiences seem to have the shortest attention span and ever changing tastes. Filling out a need in the market is one of the things that both the entertainment and retail world can do to remain relevant, he said.

The first day of the forum also saw Lydia Bobis, general manager of El Nido resorts talk about "The El Nido Way: New Frontiers on Customer Service."

"We are judged on a daily basis. We are only as good as our last guests. Last impressions are as important as the first," she said.

"It's all because of our staff. We make sure that we find more quality hires that truly care about making our guests' stay at our resorts as delightful as possible," she said.

On the business side of retailing, Dr. Bernardo Villegas, vice president of University of Asia and the Pacific, delivered his presentation titled "Economic Outlook of the Retail Industry."

The economy and the retail sector are tied together, saying retailers would benefit a lot from people who graduate from poverty. In his presentation, he showed confidence in the retailing industry, that local brands have shown over the years.

"Our success in retailing is one of the reasons why multi-million giants like Walmart are investing here. This is why Pinoy entrepreneurs are world class and therefore should not be afraid of the influx of foreign brands," Villegas said.

In theme to retain lighter pieces of conversation in the forum, four panelists were invited to talk about "Personalizing Trends." Among the panelists were Amina Aranaz-Alunan, world renowned bag designer, Ruby Gan, Shop Manila, Inc., Alyssa Martinez, celebrity stylist, and Dennis Lustico, fashion designer.



Amina Aranaz-Alunan, Ruby Gan, Alyssa Martinez and Dennis Lustico



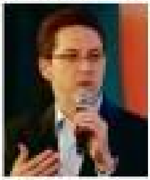
Lydia Bobis



Vincent Rafael del Rosario IV



Abie Bangay



Joan Mirabile



Claude Tayag

Confirming what has perhaps been happening for a very long time, Martinez said that, as a stylist, many of her non-celebrity clients want stuff that has been worn or used by celebrities. But according to Gan, not everyone wants to just follow someone. People who are confident about who they are, she said, don't always need to follow trends.

Lustico agrees, adding that counter trends have also remained a staple in the fashion sense of Filipinos. On the business side of things, Alunan advised up-and-coming entrepreneurs to set up a business for growth. Someday, she said, she hopes to see Pinoy designers become the next YSL that go global.

KEEPING UP, J7

GREEN MERCHANT AWARDS



RUSTAN'S CARE FOR THE RARE AND RUSTAN'S NATURALLY
Ayala Land Assistant Vice President Myrna Fernandez, Mercedes Manzano, Joy Escobido, Joselin Manalang, Aggie Arcizal, Ayala Land Sustainability Manager Anna Gonzales and Ayala Land Assistant Vice President Joel Hernandez

OVERALL VISUAL MERCHANDISING EXCELLENCE



NOTHING BUT H2O - ALABANG TOWN CENTER
Ayala Land Senior Division Manager and Head of Merchandise Mix Vivian Jose, April Galleta and Carol Pasquin and Ayala Land Vice President and Head of Operations and Support Services Commercial Business Group Romeo Rosalinas



MENTAL - AYALA CENTER CEBU
Marissa Pilapil



JUST G - MARKET! MARKET!
Jerry Uy and Sherry Yu



NIKE - BONIFACIO HIGH STREET
Elise Tecala



TEAM MANILA - TRINOMA
Jonas Abrias



ARTWORK - MARQUEE
Christine Chor Villarala, Sonnie Dolorosa and Lowel Morris

MARKETING EXCELLENCE AWARDS



NATIONAL BOOKSTORE - GLORIETTA
Ayala Land Division Manager Marivic Bernardino, Alfie Cruz and Evangeline Ripardo and Ayala Malls Marketing Manager Sandy Espinosa



SWATCH - GREENBELT
James Lucas



BEATPACK AYALA CENTER CEBU
Maricel Marcelo and Arianne Bernardo



LAZER XTREME - MARKET! MARKET!
Maricia Bacit and Lionel Balosis



R.O.X. - BONIFACIO HIGH STREET
Mela Jane Dumang and Ruby Palma



BAMBU - TRINOMA
Cecile Camitan



BEATPACK - MARQUEE
Maricel Marcelo and Arianne Bernardo

KEEPING UP WITH TOMORROW'S TRENDS

From page J8

After talking about Italian brands, another set of panelists were invited on stage, this time to talk about trends in dining. On hand to answer questions from the floor were restaurateurs Jose Mendiola and chef Claude Tayag.

According to Tayag, he had noticed that Filipino diners had become more demanding in the last 10 years, more willing to try something new and different. On the other hand, Mendiola believes Filipinos still go for the tried-and-tested ... in the dining industry.

On the second day of the forum, ... another ... the marketing director of Coca-Cola Export Corporation in the Philippines, talk about the global company's secrets for success.

"Coca-cola is a 100 years young—and still—which is a philosophy we believe would help carry us through another century in the Philippines. It's that global experience that Coke conveys and happiness in every bottle that makes Coca-Cola what it is today," ... said at her talk titled "Coke Pilipinas Campaign."

In a hyper accelerated world where something new today is a thing of the past next week, Coke was able to keep its relevance 100 years later. Some things you don't need to change, she said, that is why they do not mess with perfection referring to Coke's distinct taste which has become universal.

While Coca-Cola has 100 years of experience under its belt, Globe Telecom's Tattoo, the company's mobile broadband offering has been around for only three years.

This is what Lois Villanueva, Globe Telecom's ... head for broadband business, talked about in her presentation titled "Creating Platforms to Inspire."

"Instead of focusing on broadband features like speed or coverage, Globe Tattoo celebrated individu-

NEXT PAGE


Maria Ressa


Graham Cartledge


Anabha Subramaniam


Chris Moraga


Lois Villanueva


Mia Borromeo, Ana Rocha, Maria Reyes and Lady San Pedro

SWATCH SUMMER HEADLINES



Swatch New Gent Purple Lacquered



Swatch New Gent Pink Lacquered



Swatch New Gent Red Lacquered

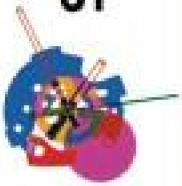
THE SWATCH NEW GENT LACQUERED COLLECTION MAKES EVERY MOMENT OF EVERY MINUTE FABULOUS AND FUN!

Anne Curtis enjoys the fresh collection of 10 sensational swatch designs from Swatch. Created to be eye-catching, Anne matches the New Gent Lacquered collection with her lipstick or fashion accessories. These fabulous selection of 10 colors give gorgeous Anne the joy of being happily fashion forward.

The deconstructed dials of each of these Swatch designs also demand to be admired: intricate inner mechanisms of all the watches have been left fully exposed and come beautifully lacquered in contrasting colors, creating an endless source of fascination. This distinctive feature arises from a highly complex production process, illustrating Swatch's ongoing commitment to technical excellence.

Like Anne, it's time to give your outfit a summer pop!

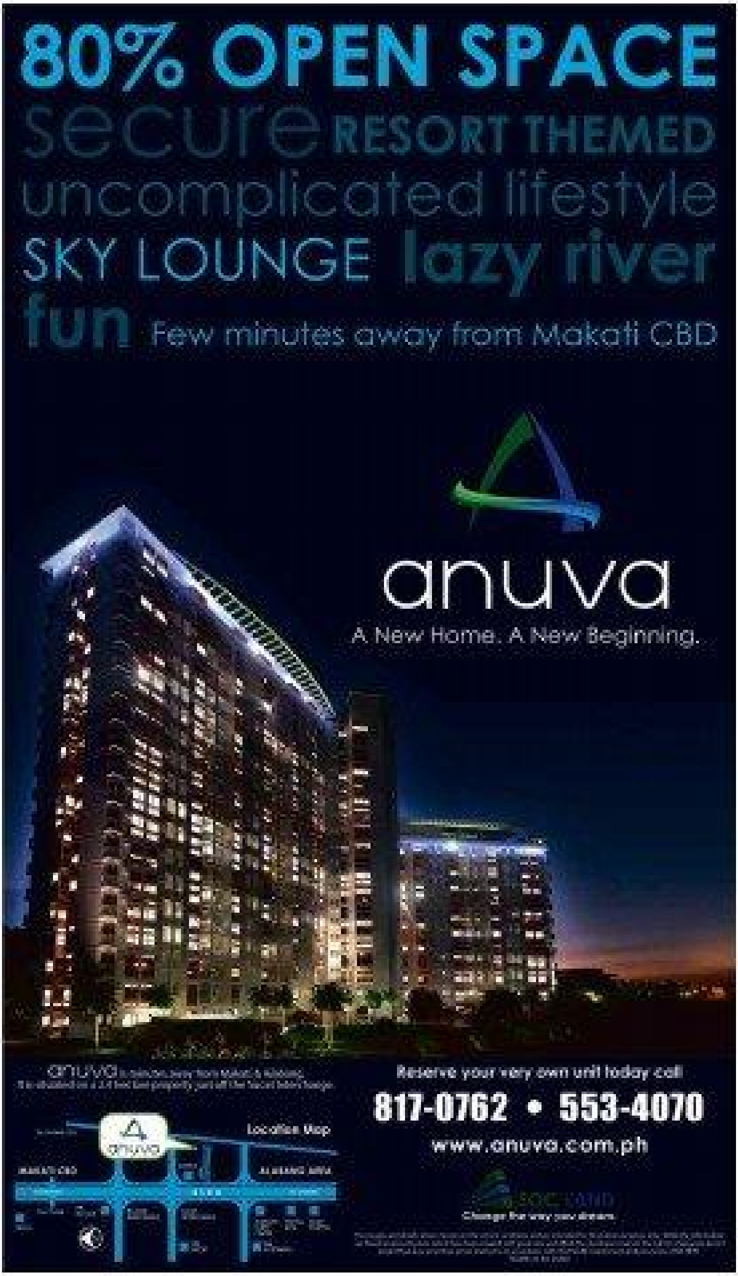




PINOYS of the WORLD

Globe ICT-trained teacher shines in regional Microsoft Teaching Leadership Awards in New Zealand

Something new with Anuva



Globe ICT-trained teacher shines in regional Microsoft Teaching Leadership Awards in New Zealand



Young Filipina wins grand prize in Lions International Peace Poster Contest





Council to channel remittances for development formed



Number of Filipinos working overseas continues

New York's Maharlika Filipino Moderno gets noticed

THE US-based entertainment guide, Metromix New York, called it as one of the best new restaurants in the US for 2012: "Maharlika has been a smashing success since they debuted in the East Village in January, booking all of their seatings weeks in advance."



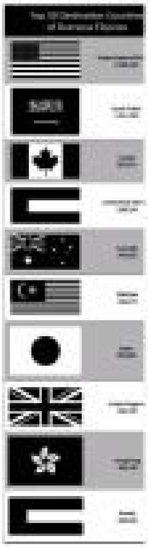






BPInoy Learning Series empowers budding entrepreneur mom

Number of Filipinos working overseas continues





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Record turnout seen for 8th Mias

FOR the eighth year running, car enthusiasts will once again converge to the World Trade Center from March 29 to April 1 for the highly anticipated Manila International Auto Show (MIAS).

And another record turnout is expected. Last year, the doors of the World Trade Center had to be closed on its third day when the number of visitors breached the maximum number.

"This year's MIAS is poised to provide an unparalleled auto show experience that only an international trade show can provide," Worldbex Services International founder Joseph Ang shares.

With the theme "Motorsports", MIAS 2012 turns the spotlight on "Life in the Fast Lane" and the current trend of developing new and updated models of sports cars by different car brands, all designed to outdo the competition.

In line with this, Ford Group Philippines pulled off a surprise when it presented the new Mustang together with the Ranger and the Explorer equipped with a 2.0-liter straight four EcoBoost engine.

BMW, meanwhile, presented on opening day attendees the [illegible] specially unfurled for the event.

Hyundai launched the Eon and Veloster, Subaru showcased the XV while MINI unveiled the latest of the Coupe and the Roadster.

With over 85,000 attendees annually, MIAS 2012 is bigger with 110 companies occupying the WTC, the Philippine Trade Training Center, the adjoining WTC East Wing and the specially constructed WTC East Wing B, with the total exhibit area now at 30,000 sqm. MIAS 2012 features the best concept cars, hybrid cars and many other innovations that will change the way we look at motoring and driving.

The highlights of this year's MIAS include the Ross Sarili Precision Driving Road Show, various car launches, motorsports exhibits, special demonstrations, and many more. Some of the notable events would be the Top Gear exhibit, which will feature top of the line cars as Supercars, the MO Zone World II re-enactment using Jeep vehicles, and the Philippines' most powerful car sponsored by Motul.

Also back is a bolder and bigger amphibian truck, which the Philippine Army, Philippine Marines, and the private sector modified and improved for this year's show. Strategic spots throughout the venue have also been transformed into footlocker pads where visitors can watch their favorite movies, mingle with the car shown models, and test drive the car of your dreams.

The gala night for the Car of the Year awards 2012 competition at the PTTC, hosted by the Car Awards Group, Inc. was also held with the Hyundai Elantra leading the winners.

Other competitions such as the MIAS Classic and Custom Car Competition, and a car photography contest spice up this year's show.

MIAS merchandise can also be purchased at the venue, with items such as shirts, caps, USB hubs, ballers, and other MIAS 2012 novelty items.

The eighth Manila International Auto Show is important since it aids in effectively boosting the local car industry, especially with BPI Family Bank's Auto Madness, which offers low interest rates for car buyers during the show.

Metro Manila Development Authority chair Francis N. Tolentino affirms, "with the 8th car show that we have, I think we just placed Metro Manila on the right track. Every time you put a world-class exhibition like this, you bring Metro Manila and our country much closer to being a world class nation."

He and other VIPs like Dave Santamaria, Bank of the Philippine Islands SVP and head of auto loans, was led around the sprawling venue by Ang after the brief opening ceremonies.

Fasten your seatbelts and drive on over to the most exciting car show in town, where the hottest cars and the grooviest ladies converge. See the 8th Manila International Auto Show at the World Trade Center and brace yourself for a ride you'll never forget.

The Mias is open from 10 a.m. to 10 p.m. Thursday to Sunday.



CAR OF THE YEAR HYUNDAI Asia Resources, Inc. president and CEO Fe Perez-Agudo proudly displays the Car of the Year trophy awarded to the Hyundai Elantra by the Car Awards Group, Inc. (CagI) last Thursday at the Philippine Trade Training Center. With them are CAGI chair Edward Go and other officials of HARI and CagI. The Philippine Daily Inquirer will publish a special supplement on the Car of the Year Awards this Sunday, April 1.



2012 Manila International Auto Show Highlights



ASIAN Carmakers Corp. president Maricar Parco and Glen Daig, sales and marketing executive director, launching the BMW M5



JOSEPH Ang (center), founder of Worldbex Services International, presents to Metro Manila Development Authority chair Francis Tolentino a token of appreciation for being the guest of honor during the opening ceremony.



HYUNDAI officials welcome the arrival of the new Eon sub-compact



WORLDBEX officials join VIPs from the participating auto companies, sponsoring firms and government as well as members of the media.



THE Ford Mustang steals the show.



THE MINI Coupe and Roadster



MOTOR IMAGE Pilipinas Nicky Mirasol with president Tim Smith at the launch of the Subaru XV



A DANCE number spices up the Hyundai launch



FORD Group Philippines president Randy Krieger



HYUNDAI Asia Resources, Inc. president and CEO Fe Perez Agudo



KRIEGER with the other FGP officials, from right, corporate communications AVP Anika Salceda-Wycoco, marketing AVP Glen Ochoa, VP for marketing and sales Pinky Pipersonia, VP for customer service Dave Mazzarella, marketing AVP Prado Castillo and AVP for sales Minnie Valencia at the new Ford Ranger launch.



BLACK Nick, Tony Tool, MINI Ph general manager Ryan Watson, Autohub Group president Willy Tee Ten and Sam YG with the MINI ladies.



MEDIA personality Qiqui Lee presents the new Subaru XV

DRIVING FOR THE FUTURE

FedEx Eco-Drive Program launched in Asia-Pacific

'Eco-drive teaches FedEx drivers how to operate in a more environmentally friendly way through both classroom and practical sessions'

Mitsubishi Motors' Outlander Sport named 'Top Safety Pick'



BMW slates quality measure campaign

Nissan unleashes blazing hot rides for the summer

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Mileage millionaire with Liqui Moly



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